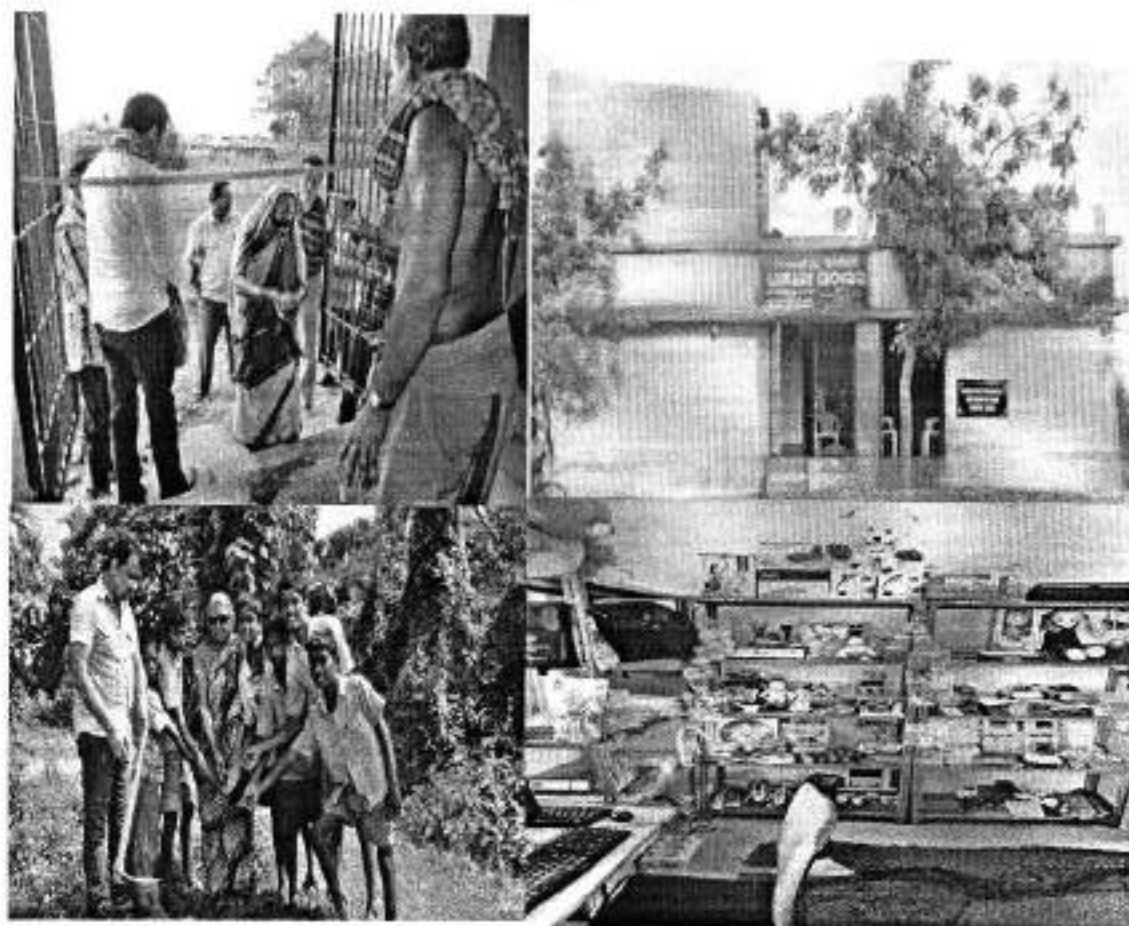


ANNUAL REPORT

2019-20



**NATIONAL RURAL DEVELOPMENT
COOPERATION (N R D C)**

**Road No.4 (2RA/96), Unit-IX,
Bhubaneswar, Pin-751022,
Odisha, India.**


PRESIDENT
NATIONAL RURAL DEVELOPMENT
COOPERATION (NRDC)

: PREFACE :

I have the honour of presenting the Annual Activities Report of our organization for the year 2019-20 which will give the clear insight to the details of activities/interventions undertaken with resounding success in various fronts for the wholesome development and welfare of the neglected and deprived mass living in utter poverty and despair in Subarnpur, Bolangir, Khurda and Puri districts of Odisha.

This report in the form of a small booklet will undoubtedly be of great help for the persons and agencies associated with us for evaluating our performance. Further, this will also help the associate agencies, the Government officials and professionals and professional social workers to know us and to assist for necessary suggestion, guidance and advice.

The untiring and committed work force of our organization along with the respected members through their genuine effort and application have contributed to the success of the different activities of the organization, which has not only strengthened our experience for working in rural areas but also helped us to come closer to the common people for evaluating their needs and devising timely & need based assistance.

I take this opportunity to appeal the sponsoring agencies, general public and all those associated with us in various ways to extend their whole hearted support and cooperation which will encourage us to work for the neglected, disadvantaged and deprived sections of the society with renewed vigor



President
PRESIDENT
NATIONAL RURAL DEVELOPMENT
COOPERATION (NRDC)

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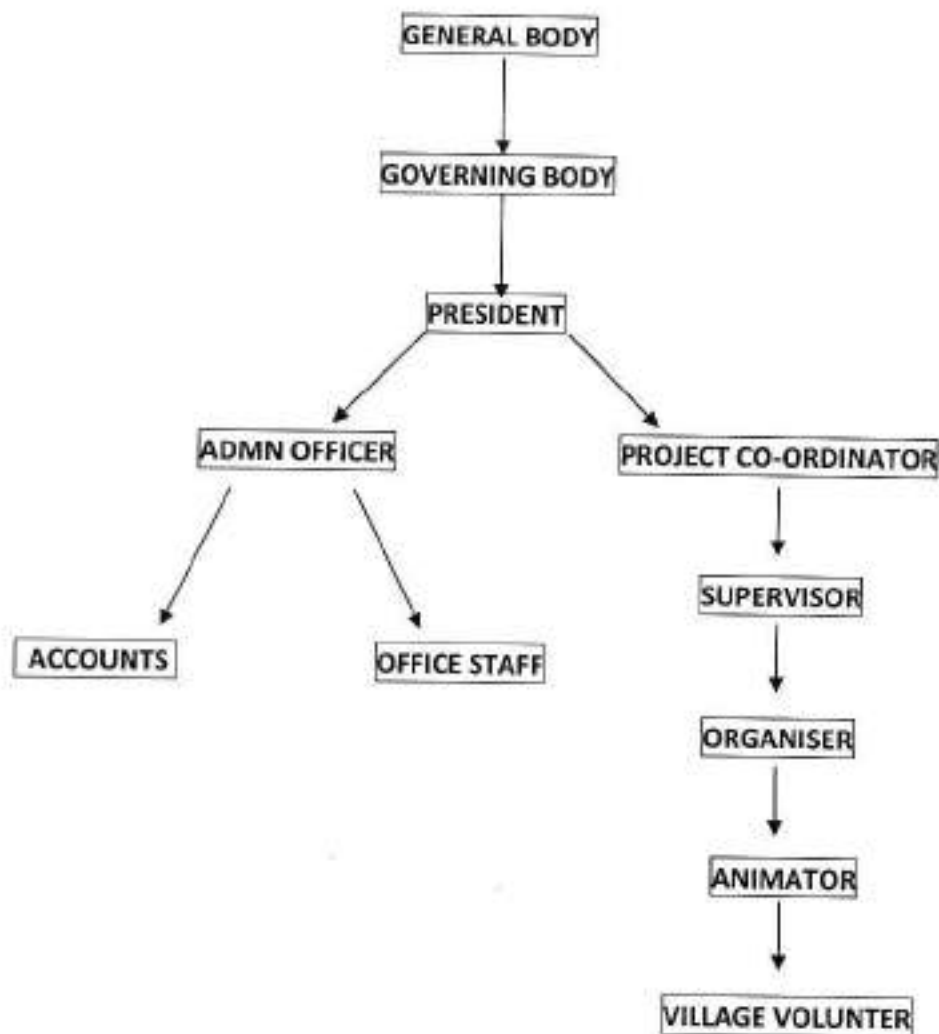
NRDC AT A GLANCE

Vision

Asociety where the basic needs of the human being
Like food, shelter, clothing, health, education is met ;
Where justice, equality, liberty and security are assured
And where co-operative culture is a way of life.

Mission

Community empowerment for sustainable development
and protection of rights



Details of Office Addresses

Regd. Office

Road No.4 (2RA/96),Unit-9, Bhubaneswar,
Pin-751022, Odisha, Tel: 0674-2393324,
Mob: 9776992297

Administrative Office

Plot No.: A-7/3(G.F), Indira Housing Colony,
Po-Sisupalagarh, Bhubaneswar, Odisha
Pin-751002, Tel/Fax: 0674-2343506,
Mob: 9437195974

Project Office (1)

At/Po-Balidokan, Via-Konark, Dist-Puri,
Pin-752111, Tel : 06758-214851

Project Office (2)

At/Po-Tarbha, Dist-Subarnapur
Pin-767016, Odisha, Tel: 06654-246240

Project Office (3)

At/Po-Bairasar, Dist-Bolangir
Pin-767016, Odisha,

Legal Status

Registered under Societies Registration Act (No. XXI of 1860)

Regn. No.20536/86 of 1998-99, Dated. 23.09.1998

Registered under section 12A(a) of Income Tax Act of 1961

Regn. No.72/2000-01, dated. 13.07.2001

PAN : AAATN3197M

Registered under Foreign Contribution (Regulation) Act. 1976

Regn. No.104830190, dated. 23.02.2006

Registered under PWD Act.

Regn. No. 142 /WCD of 2007 BBSR, dated. 13.09.2007

Operational Area

Country : India

State : Odisha

Districts :Subarnapur, Bolangir, Khurda & Puri

Blocks : All Blocks of Subarnapur District. Puintala, Balangir & Guduvella Block of Bolangir District. Khurda, Bhubaneswar, Baliana, Balipatana Block of Khurda District. Kakatpur, Gop, Astaranga Block of Puri District.



ACTIVITIES

1. INITIATIVE TO ADDRESS THE ENVIRONMENTAL CONCERN

Environment Protection:

Man's environment consists of natural resources like air, land, water, plants, and animals. With the progress of industrialization and civilization, man has interacted with his surroundings and disturbed the nature. It leads to environmental pollution, which cannot be eradicated by nature's self-acting process, i.e., various biogeochemical cycles. Environmental problems stem from two main categories of human activities: (a) resources utilization at unsustainable levels and contamination of the environment through pollution and (b) discharge of wastes at levels beyond the earth's and environment's capacity to absorb them or render them harmless which results in ecological damage and degradation of the environment.



Considering the alarming level of pollution the Environmental protection and management has become one of the foremost concerns of the world community. Hence, environmental protection has become not only local, regional, or national importance but also a global concern. Various environment protection measures are now being adopted by the Government. Our organization has also lending its support in the process.

Our organization is contributing in its effort to safeguarding the environment by promoting afforestation and using the same for economic self sustenance. NRDC has been managing a decentralized nursery at Kakatpur under Puri district of Odisha.



During the reporting year the said nursery at Balidokan under Kakatpur block of Puri district produced 100000 seedlings of which 35000 seedlings were distributed to the targeted mass free of cost and the remaining 65000 seedlings were sold to the people on subsidized rate to create revenue for the organization and to meet the expenses of the nursery. Such an effort has served the dual purpose of creating useful resources for the community and helping in bio-diversity conservation.

2. EFFORTS TO ENSURE LIVELIHOOD SECURITY:

(i) Training cum Production Centre in Tailoring :

Globalization, knowledge and competition have intensified the need for highly skilled workforce in both the developing and developed nations as it enables them to accelerate their growth rate towards higher trajectory. For India, skill development is critical from both socio-economic and demographic point of view. Compared to other developed nation the ratio of our skilled manpower is negligible, hence we must promote skill training at war footing to enable our country to be at par with others.

With a view to create skilled human resources NRDC has been contributing its own by promoting skill training programmes. NRDC has been running a Training cum Production center in Tailoring/Readymade garment making since long. During the year 230 nos. of youths of both sexes were trained with marketable skill and provided with back up assistance for starting their own production units for their economic self sustenance. Some of the beneficiaries were employed in the TPC managed by our organization & earned Rs.4500/- by working part time.

Some of the beneficiaries from Swadhar Greh & Ujjawala Home were also trained under this programme for their economic rehabilitation.

(ii) Training cum Production Centre in Soft Toy Making :

Considering the employability and market demand our organization has been promoting skill training in Soft Toys making. The targeted beneficiaries are unemployed youths especially semi educated women belonging to BPL families. The said activity is being managed in backward district like Subarnapur of Odisha with a view to provide them sustainable source of livelihood.

During the current year 100 nos. of such youths were identified and provided with skill training in Soft Toys making along with marketing skill at the training center of our organization located at Tarabha under Subarnapur district of Odisha. Then most of the trained youths have started their own production units with our back up services like arranging micro finance, assisting in marketing of finished products for establishing their IGP.

Also some of the Ujjawala Home beneficiaries were also trained under this programme for their economic rehabilitation.

(iii) Food Processing training cum production center:

It is being observed that due to the lack of technological interventions, value addition initiatives most of our agricultural produce is either sold at throw away process or wasted. Ultimately the farmers suffer despite their hard work and effort. In order to strengthen the backbone of our farmers we should take proactive steps like making arrangements for value addition of the produces and creating markets for the same so that the farmers will get better return and socioeconomic status of the farmers will increase.

NRDC has been helping the farmers in arranging skill training in food processing skill and during the year on report 90 farmers hailing from Subarnapur district including some Swadhar Greh & Ujjawala Home beneficiaries were trained in food processing & preservation technique which included processing of grams, preservation technique of food grains, fruits, vegetable, preparation of different types of cakes, pickles, spices, sauces, Body pampad etc. Such an initiative has not only helped in proper utilization of the surplus produce but also helped in strengthening the economic status of the farmers.

(iv) Promoting Self Help Group & MED :

Self-Help Group or in-short SHGs is now a well-known concept. It is now almost two-decade old. It is reported that the SHGs have a role in hastening country's economic development. SHGs have now evolved as movement. It lays emphasis on activity clusters based on the resources and the occupational skills of the people and availability of markets.

Self-Help Group refers to self-governed, peer controlled, informal group of people with same socio-economic background and having a desire to collectively perform for common purposes. Here poor people voluntarily come together to save whatever amount they can save conveniently out of their earnings, to mutually agree to contribute to a common fund and to lend to the members for meeting their productive and emergent needs.

It has been observed that through SHG movement the poor women with no resources have been able to improve their socio-economic status through micro credit induced MED. SHGs have been quite successful in our country especially rural areas. NRDC has been promoting SHGs and subsequent promotion of MED among the members for their economic empowerment. We are organizing various Capacity building programmes for the SHGs in Puri and Subarnapur districts of Odisha since long. Such a programme has proved that ladies folk of the society can lend in a big way by supplementing the income source of the family by the initiative.

NRDC has so far formed 190nos. of SHGs in Kakatpur & Tarabha blocks of Puri & Subarnapur district respectively. These SHGs are now involved in various economic activities with our assistance and helping in increasing their family income and also strengthening rural economy.

3. EDUCATING THE RURAL MASS :

Awareness Programme on HIV/AIDS :

HIV is a virus spread through certain body fluids that attacks the body's immune system, specifically the CD4 cells, often called T cells. Over time, HIV can destroy so many of these cells that the body can't fight off infections and disease. As the CD4 cells form the immune system/defense system of our body, hence loss of CD4 cells renders the human body vulnerable to all types of infection and certain death.

The scientists are yet to find a cure from AIDS but they have been successful in preventing the diseases to spread. Hence it is desirable that we should detect the infection of HIV first or prevent the same to enter the human body so that the problem relating to the AIDS can be solved. NRDC has been taking proactive role to reduce the impact of the problem by organizing intervention programmes for the vulnerable target groups. During the reporting year NRDC organized Targeted Intervention Programme for truckers in Subarnapur district in which 150 truck drivers were identified and involved in FGD, awareness through Audio Visual Display, Condom distribution, Case discussion etc. to disseminate the knowledge on HIV/AIDS and measures for its prevention.

The said initiative has brought desired result as the concerned drivers have spread the knowledge in their neighborhood, peers, locality as per the information received from a follow up programme. Hence the programme has been successful in spreading the desired message among the targeted mass. Social worker and Counselor of the organization are regularly organized of awareness camp with involvement of the mostly vulnerable groups for HIV/AIDS.

Drug Awareness Programme :

Drug Abuse is one of the serious socio-cultural issues affecting normal living conditions of human beings by disturbing social harmony, triggering economic loss to the addicted families etc. By realizing the serious aspects of the drug abuse on the society, NRDC has been organizing awareness programmes in Subarnapur district of Odisha. During the year following activities were undertaken in Subarnapur district of Odisha.



- Focused Group Discussion among the stake holders
- Awareness through Cultural programmes like Pala & Street Play in all the G.Ps.
- Posters & leaflets distribution

The project was implemented by utilizing our own resources.

4. WELFARE OF DISTRESSED:

(i) Swadhar Greh :

Notwithstanding wholehearted efforts by Govt. as well Non Govt. agencies, there is still a large no of women of our society living in difficulty without any socio-economic support. They need rehabilitation assistance for their mainstreaming.

To address the problem of these women in difficulty, the Ministry of Women and Child Development, Govt. of India has introduced the Swadhar Greh Scheme. This scheme is meant for residential rehabilitation of women in difficult circumstances. The Scheme envisages providing shelter, food, clothing and healthcare as well as economic and social security for these women.



Also through the scheme the affected women get free legal aid and guidance to address their marital disputes so as to adjust them in their family or society for a peaceful living.

NRDC has been implementing the Swadhar Greh in the name of "Ashraya" Swadhar Greh at Sonepur (Palace Garden) under Subarnapur district of Odisha. This center is in operation since 2008-09 and accommodating 30 women in difficult circumstances with their minor children up to 12 years in case of boys and girls up to the age of 18 years.

All the desired care and services are being made available to the inmates of the Home for their complete rehabilitation including lodging, boarding, clothing, healthcare, vocational training, legal assistance and rehabilitation assistance for re-integration in the community. The children of the inmates have also been accommodated in the home. The children are being provided all types of facilities along with education in the local Govt. Schools and AWC below 6 years of child.

Further for economic rehabilitation and mainstreaming the inmates are being provided market demand driven vocational skill training in two trades like Food Processing & Tailoring to suit the education of level of knowledge are being imparted. This project has been a welcome destination for the women in difficulty and hopefully will remain so. The organization also regularly organized awareness camp on HIV/AIDS involving the inmates of the Home with its own resources targeting the vulnerable groups like migrant laborers.

(ii) Ujjawala Home with Prevention & Re-Integration Components. :

Women and girls are trafficked in India for diverse reasons. Mainly Women and girls are trafficked within the country for the purposes of commercial sexual exploitation and forced marriage, especially in those areas where the sex ratio is highly skewed in favour of men. Indian women are also trafficked to the Middle East for the same purpose. Indian migrants who travel willingly to the Middle East and Europe for work as domestic servants and low-skilled labourers may also end up in the country's human trafficking industry and into situations of forced labour or debt bondage.

Even though India is the world's largest democratic republic, the country is plagued with widespread poverty and lack of proper education, resulting in a myriad of human rights violations, especially against women and girls.

In order to address the above issue Govt. of India, Ministry of Women & Child Development has been implementing the scheme "Ujjawala" for prevention, rehabilitation & re-integration of trafficked women & girls. NRDC has been managing this scheme with components like Prevention and (P & R) Home with Re-Integration. The project is running from April 2013 at Tarbha under Subarnapur district of Odisha and providing rehabilitation assistance to 25 nos. of women/girls who are vulnerable/victims of trafficking.

Under the project there are various steps to prevent the trafficking. Community Vigilance Group have been formed in the district to act as Protective & Preventive groups and the concerned members have been sensitized to track the cases of trafficking and keep a vigil on the vulnerable families and the agents involved in trafficking. Also various awareness generation through mass media including kalajathas, street plays, puppetry etc. and activities like Seminar, Sensitization Workshop, distribution of leaflets, poster, pamphlets etc. were conducted in the district during the year to create general consciousness about the problems of trafficking.

Also Half Way Home has been established where the victims would spend some time before they could be mainstreamed to have an independent living in the society where they would learn the life skills. Here they are allowed to practice how to live in the society with others like a normal human being without any stress. This is for smooth transition from P & R Home to an independent living. Our organization started the Half Way Home at Block Pada, Tarabha during the year 2016-17 and 5nos. of beneficiaries were transferred from (P & R) Home to this center. The beneficiaries would be re-integrated with the society in phased manner to have a normal living either with their families or separately. The organization also regularly organized awareness camps in the local community from its own resources with involvement of the mostly vulnerable groups for HIV/AIDS.

(iii) Welfare of Aged :

(a) Senior citizens Homes :

Currently, around the globe, senior citizens are being deprived of their rights. They face acute problems on the psychological, financial and social fronts. There are thousands around us who are playing this penultimate role on the stage of the world. For some, the going is good but for many it is a saga of suffering. They do not have those around them whom they long for. They do not find the supporting hands they need. They do not get the love they yearn for. They miss the people who would make them smile. Some live in isolation even while living with children. Some want to pass their final days at home, but can't. In the above context, the need of old age home arises and Govt. of India, Ministry of Social Justice & Empowerment has been rightly running the project "Maintenance of Senior Citizen's Home" under the scheme "An Integrated Programme for Senior Citizens".



Our organization has been running a Senior Citizen's Home namely "Mahima Ananda Niwas" which is now functioning at Sanajhinki, Po-S.Kalapathar, Dist-Subarnapur. The project is being run with assistance from the Ministry of Social Justice & Empowerment. 25 nos. of helpless older persons hailing from Subarnapur district since from 2018-19 are getting services of the center which include lodging, boarding, healthcare, recreational and assistance for productive activities to keep them engaged.

The project is also taking necessary steps for educating the public against the exploitation, neglect of the older persons by their kith and kin.

(b) Senior Citizen's Homes for Women:

In our society women has long been the victims of discrimination. Old women who are single, abandoned or widowed face multiple barriers due to illiteracy, malnourishment, abuse, ill-health, lack of housing and exclusion from economic benefits. Senior citizens in India face a number of challenges, but the situation is worse in case of elderly women. Elderly women face bias and discrimination throughout their life but they never raise their voice against it.

From the above, it is pertinent that the older women especially the widows are one of the most neglected sections of our society. Their rights are not being safeguarded. To address the issue and provide a dignified living for these widows, NRDC has been managing the projects named as "Senior Citizen's Home for women" in two locations such as Tarabha under Subarnapur district. The center has been shifted from Bolangir district to Subarnapu district in the year 2019-20 & another at Balidokan near by Puri Jaganathdham of Puri district. Fifty nos. of women are staying in the center in Subarnapur district and also same 50 nos. of women are staying in Puri district & receiving integrated support & care services like lodging, nutritious food, healthcare, recreational services and assistance for productive engagement.

The said two projects are being run with our own resources. We are making necessary effort to avail financial assistance from Govt. of India, Ministry of Social Justice & Empowerment under the scheme "An Integrated programme for Senior Citizens".

(c) Open Shelter for children in need :

Poverty impacts children the most. Children from poverty-stricken families lag behind at all stages of life. Children today are facing child abuse, child labour, child marriage, and child trafficking globally. It is important to prevent children from such societal demons. The government has come up with various laws to safeguard the rights of children and to ensure that every child remains within the safety nets of the society they are living in.

The urban population is also expanding rapidly because of intense rural to urban migration, swelling cities and towns, further compromising the ability of civic authorities to meet people's basic needs. A large proportion of the migrant population ends up residing in inhuman conditions in slums, squatter colonies, railway platforms, pavements, bus stops, tourist spots, etc. As a result, urban poverty and hunger are increasing. These children are in risk of exploitation and needs rehabilitation for their mainstreaming.

Open Shelter for Children is such a project which aims to provide wholesome care and protection to the children in distress. Ministry of Women & Child Development, Govt. of India has been managing the scheme called "Integrated Child Protection Scheme" under which Open Shelter for Children is one of the projects.

NRDC has been managing this project at Tarbha under Subarnapur district with our own resources. Fifteen nos. of children are now staying in the Home. In the home the children are being provided with integrated care services like lodging, boarding, healthcare, formal education, vocational; training, recreational etc. to address their wholesome development for mainstreaming them. The Home is now being considered for registration under JJ Act and subsequent assistance under ICPS Scheme.

(d) Rehabilitation for Leprosy Cured Persons:

Leprosy has long been stigmatized because of its infectious nature and the disfigurement it can cause. This stigma can cause social and emotional problems for affected individuals. However, modern treatments can prevent leprosy from getting worse and spreading to other people. While the infection is curable, nerve and tissue damage that occurred before treatment is generally permanent.

Leprosy is curable if treated at early stage of the infection. Hence those affected and subsequently cured needs to be rehabilitated properly. To provide rehabilitation services to these leprosy cured persons and help them to have a living with dignity, Govt. of India, Ministry of Social Justice & Empowerment has been running the project "Rehabilitation for Leprosy Cured Persons" under the Scheme "Deendayal Disabled Rehabilitation Scheme to promote Voluntary Action for Persons with Disabilities.

Our organization has been managing this project with assistance from the Ministry. Under this project 26 nos. of LCPs were. taking into account the problems/discrimination being faced by the severely disabled LCPs in the society due to their severely disability status, decided to start a Home for their rehabilitation as they cannot earn their livelihood normally.

As decided by the Ministry to stop the VTC which we had been managing with effect from 31.03.2018 and continue the Home for severely disabled w.e.f. 01.04.2018 where the VTC was in operation.

Hence the said Home will provide a secured Home away from the discriminating society and allow them to have a dignified and peaceful living. At present the Home is accommodating 26 nos. of such LCPs who are living peacefully. Slowly the Home will admit more and more such beneficiaries.

(e) Community Based Rehabilitation Programme (CBR) :

Community Based Rehabilitation (CBR) is a community development strategy that aims at enhancing the lives of persons with disabilities (PWDs) within their community. It emphasizes utilization of locally available resources including beneficiaries, the families of PWDs and the community. The strength of CBR programs is that they can be made available in rural areas, with limited infrastructure, as program leadership is not restricted to professionals in healthcare, educational, Physiotherapy, Occupational therapy vocational or social services. Rather, CBR programs involve the people with disabilities themselves, their families and communities, as well as appropriate professionals. Some are doing their own works.



Considering the need of the CBR Programme for the welfare of the disabled in our area of operation, our organization has been implementing the CBR Programme in Tarabha, Ullunda, B.M.Pur & Sonepur block of Subarnapur district Programme since long. The said project was approved by the Govt. of India, Ministry of Social Justice & Empowerment during the year 2017-18. During the year 2019-20 the project staffs have helped in serving 153nos. of disabled persons through various rehabilitative services hailing from Subarnapur district. The project has assisted hundreds of PWDs in enhancing their quality of living.

(f) Special School for Disabled:



This is a programme of the Ministry of Social Justice and Empowerment, Department of Empowerment of persons with Disabilities under DDRS Scheme. Children with severe multiple disabilities who have difficulty in coping with regular schools are referred to such special schools. Most of these special schools are located in urban areas and run by voluntary organizations. A majority of them are residential schools, and boarding- lodging and other services are provided free of cost.

The main thrust of special education is to develop communication skills and other sensory abilities, with the end objective varying from acquiring daily living skills to integration in regular institutions of learning and society in general.



NRDC has been running the said school since last five years which got grant-in-aid during the year 2017-18. The project is located at Panisiali, Po-S.Kalapathar under Subarnapur district of Odisha. Disabled children are enrolled and provided with education along with integrated care & protection services with the help of specially trained teachers with special educational aids. The project is being sponsored by the Govt. of India, Ministry of Social Justice & Empowerment, Department of Empowerment of persons with Disabilities. During the year 38 nos. of children with disability were admitted. The project is located at Sonepur of Odisha and serving will provide service to deaf & dumb children only.

(g) Welfare of Youths/Adolescents :

The youth of a nation shapes and moulds its present and paves the way for its future. The young generation shoulders a huge chunk of the responsibility of nation building; not the politicians or the policy makers alone. It would be more accurate to say that the youth working in tandem with the government decide the fate of a nation and its coming generations. It is, therefore, important that the voices of the youth get the right platform. It is necessary that the youth gets to exercise their freedom of speech, their opinion and their ideas.

It is imperative that the youths determine the fate of a nations hence ought to be nurtured and taken care of. In order to guide the youths and utilize their strength, courage for national building initiatives has been organizing various welfare measure for them since the very beginning of the organization. Youth Leadership Training is one of such initiative which helps in capacity building of the youth and encourage to something for the society. Along with leadership training, skill enhancement activities are the one which are being organized regularly to empower them economically.

During the year 6 nos. of Youth Leadership camp was organized for the youths at 6 Blocks of Subarnapur district of Odisha. Hundreds of such youths were provided leadership training. Also during the year large no. of youths from all blocks of Subarnapur district were trained in different income generating activities and provided with subsequent support for starting income generating activities. A counseling center is being managed at Sonepur to guide the youths for building a successful career.

5. ENSURING BASIC SERVICES FOR THE DEPRIVED :

(i) *Promotion of Rural Library :*



All libraries provide vital services to their communities, but libraries that serve small, rural populations have the potential to go beyond providing information and access—they can inject the vitality that will help their communities thrive. Addressing the challenges faced by rural areas may seem daunting to a library with few staff and limited resources, but any tiny library can find more ways to support the needs of their community by thinking strategically and creating new connections with their stakeholders, patrons, and other library staff

It is thus proved beyond doubt that rural libraries promote education, level of knowledge and helps in strengthening rural educational standard. Considering enormous importance of the Library, NRDC has established a Library at Balidokan under Kakatpur block of Puri district of Odisha since last Eight years. More than 16900 books, magazines, journals along with competitive books for various professional and technical courses and daily news papers for the benefit of people of all ages are readily available for the people. Different types of books like course books for students, novels auto biographies, books on science & technology, literature, history, culture, stories, poems are available to suit all sections of the society. The Library is named the renowned social worker of the area "Prananath Pathagar".



The library building has been constructed with assistance availed under MPLad Fund. The building has a Library Room, Toilet, Office, Pantry, Staircase & Verandah but no accommodation for Reading Room & Office. The grant received from RRRLF, Kolkata has been utilized for completion of the building with facilities like Reading Room, Office Room & Toilet. Now the Library has been complete with basic facilities and requisite accommodation and able to provide best services to the readers.

Our organization has also been managing three more small libraries at different locations of Odisha which are as follows:

(1) Unit-9, Road No-4, Bhubaneswar, Odisha. (2) Plot No. A-7/3(G.F), Indira Housing Colony, Sisupalgarh, Bhubaneswar, Odisha. (3) At-Panisiali, Po-S.Kalapathar, P.S.-Sonepur, District-Subarnapur of Odisha.

(ii) *Educational Complex for ST Girls :*

Poverty, backwardness, absence of proper infrastructure, blind belief, negative attitude of the parents etc. have all contributed to the low level of literacy among the girls belonging to the scheduled caste. As Government is trying to reduce the gap in education among the different communities, genders etc. hence various initiatives are being adopted from time to time.

In order to improve the literacy rate among the girls belonging to ST community in low literacy pockets, Govt. of India, Ministry of Tribal Affairs has been managing the scheme called : "Strengthening Education in Low Literacy Pockets". Our organization has been managing such a school called as Educational Complex at Bolangir district of Odisha since last five years from its own resources.

This institution provides education based on school curriculum with a holistic approach for all-round capacity building of the girls in every respect like sports, culture, social work, physical well being, life skill etc, to make them capable enough to compete with others in the society and live a respectful living. In addition to this, the students are provided various vocational training to make them employment-ready whenever they complete their academic career.

(iii) Health Services :

(a) Integrated Rehabilitation Center for Addicts (IRCA) :

Drug abuse is a global phenomenon, affecting almost every country, but its extent and characteristics differ from region to region. Illicit drug abuse not only affects the health and lives of individuals but also undermines the political, social, and cultural foundation of all countries. Problems of drug dependence produce dramatic costs to all societies in terms of lost productivity, transmission of infectious diseases, family and social disorder, crime, and excessive utilization of health care. The picture is grim if the world statistics on the drugs scenario is taken into account.



Considering the fact that drug abuse is one of the most serious problems for our society which needs to be addresses effectively, our organization has been actively associated in the Drug Abuse prevention programme since last one and half decade. We have been managing the project " Integrated Rehabilitation Center for Addicts (IRCA) at Tarva in Subarnapur district of Odisha since 2003-04. The project is sponsored by the Ministry of Social Justice & Empowerment, Govt. of India since from 2007-08.

Integrated services including awareness generation against the ill effects of different types of drugs, identification of addicts, motivational counseling for de-toxification, counseling sessions, after care services, work place rehabilitation and social re-integration, therapeutic services like Yoga Therapy, Group Therapy, Relaxation Therapy etc. are being undertaken with the help of trained and qualified manpower to reduce the drug abuse.

During the year 221nos. of addicts were treated successfully and re-integrated with the society.

Also another IRCA has been established at Dolagudi under Guduvula Block of Bolangir district in which 5beds are in position During the year 60 nos. of beneficiaries were provided Services through the centre.

(b) 10 Bedded Hospital for Scheduled Caste :

Now-a-days healthcare has been too costly and people living in rural areas especially in tribal dominated remote pockets have no access to modern healthcare. In order to fill the gap and provide primary healthcare to the people in need in rural areas without healthcare Government is running may health centres through NGOs & Corporate sectors.

With a view to fill the gap and provide healthcare to the needy NRDC has been managing a 10 Bedded Hospital at Tarva since last 10 years to provide primary healthcare to the SCs. During the year 1750 nos. of patients were treated successfully in our hospital. We are trying to mobilize grant-in-aid from the Government of India, Ministry of Social Justice & Empowerment, New Delhi for the project.

(c) Swachha Bharat Abhiyan:



Swachh Bharat Abhiyan (SBA) is a nation-wide campaign in India for the period 2014 to 2019 that aims to clean up the streets, roads and infrastructure of India's cities, smaller towns, and rural areas. The objectives of Swachh Bharat include eliminating open defecation through the construction of household-owned and community-owned toilets and establishing an accountable mechanism of monitoring toilet use. Run by the Government of India, the mission aims to achieve an Open-Defecation Free (ODF) India by 2 October 2019, the 150th anniversary of the birth of Mahatma Gandhi, by constructing 90 million toilets in rural India.

NRDC has been promoting this programme in Khurda district with co-operation of RWSM, Khordha, Govt. of Odisha. Under this initiative our organization has organized of various awareness camps in Bhubaneswar Block of Khurda district, Odisha.

(d) Mobile Medicare Unit (MMU) :

Generally, a Mobile Medicare Unit is equipped with a doctor, a nurse, and a helper, who were trained to recognise symptoms of health related ailments, conduct basic diagnosis of common diseases, prescribe medication and referrals to specialized clinics in case of further medical complications.

These MHUs often conduct specialized health camps on various diseases and free health check-ups are conducted. The MHUs are here to serve the senior citizens have also become awareness generating sites, with the social worker empowering the disadvantaged elder with information on various diseases, along with educating them on the various preventive measures that can be taken to prevent the onset of any deadly disease.

Each senior citizen receives medical follow up if they attend medical van access regularly and also receives their own medical chart which stays on file with the "Mobile Medicare Unit" Program helps elderly to maintain and improve their health and well-being.

Our organization has been managing this programme in Tarava block of Subarnapur district. During the year 315 nos. of patients were treated with help of one doctor, one Health Worker, and adequate medicines with provision of pathological tests. One vehicle with all facilities & medical staffs, medicines etc, provided services to the elderly people in need in inaccessible pockets of Subarnapur district of Odisha.

e) Promotion Of Activities To Reduce The Impact Of Covid-19

Corona virus disease (COVID-19) is an infectious disease caused by a newly discovered corona virus. Most people infected with the COVID-19 virus will experience mild to moderate respiratory illness and recover without requiring special treatment. Older people, and those with underlying medical problems like cardiovascular disease, diabetes, chronic respiratory disease, and cancer are more likely to develop serious illness.



The best way to prevent and slow down transmission is be well informed about the COVID-19 virus, the disease it causes and how it spreads. Protect yourself and others from infection by washing your hands or using an alcohol based rub frequently and not touching your face. Our organization took initiatives to reduce the impact of the virus by educating the people on the following issues in Balipatna, Baliana & Bhubaneswar block with Bhubaneswar Municipality of Khurda district, Kaktpur, Astaranga & Gop block of Puri district and All 6 blocks of Subarnapur district.

- Use a Mask while going out
- Regularly and thoroughly clean the hands with an alcohol-based hand wash
- Maintain at least 1 metre (3 feet) distance between yourself and others.
- Avoid going to crowded places.
- Avoid touching eyes, nose and mouth.
- Make sure you, and the people around you, follow good respiratory hygiene.
- Stay home and self-isolate even with minor symptoms such as cough, headache, mild fever, until you recover.
- If you have a fever, cough and difficulty breathing, seek medical attention, but call by telephone in advance if possible and follow the directions of your local health authority. Keep up to date on the latest information from trusted sources, such as WHO or your local and national health authorities. Local and national authorities are best placed to advise on what people in your area should be doing to protect themselves.

6. MEASURES FOR SUPPLEMENTING FINANCIAL RESOURCES OF NRDC:

(a) *Pisciculture :*

Our state is regarded as backward in pisciculture as majority of fish are imported from neighboring states like Andhra Pradesh to meet our daily demand. The farmers of our state lack knowledge & attitude to take up pisciculture on commercial basis.

The farmers should therefore come forward and take the various incentives available from the Govt. and promote pisciculture to fulfill the demand of the state.

The organization took initiative to motivate the farmers and organized three nos. of training programmes in modern pisciculture involving 95 farmers in Kakatpur block of Puri district. They were provided with follow up assistance for starting the pisciculture in their own pond or in the community pond taken on lease. To create our resources our organization has been promoting pisciculture in three ponds in Kakatpur block of Puri district and the financial gain is being used for the general purpose of the organization.

(b) *Promotion of Sustainable Agriculture :*

Sustainable agriculture is farming in sustainable ways, which means meeting society's present food and textile needs, without compromising the ability for current or future generations to meet their needs. It can be based on an understanding of ecosystem services. Sustainable farming practices are profitable and environment friendly in the long run. Hence our organization has been promoting the same among the farmers in Subarnapur district of Odisha.

During the year 2 nos. of training programmes were organized to educate the farmers from Subarnapur district regarding sustainable agriculture including precision farming, Good Agricultural Practice, Integrated Pest Management, Integrated Nutrient Management etc with extensive use of mechanized tools and high yielding variety of seeds to optimize the production. They were also educated on various welfare schemes of the Govt. for the benefit of the farmers.

7. OBSERVATION OF NATIONAL DAYS :

It is our duty to observe the national days of importance since it shows that we are loyal to our nation, follow, respect and promote the national ideals and principles. Also it helps in providing some learning opportunities to the youngsters, imbibes the sense of patriotism among them.

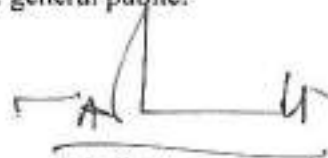
Our organization realizing the fact, has been observing important national days like Independence Day, Republic day, Gandhi Jayanti, Children's' day, Teachers Day etc. in all of its offices with organization of various programmes on the occasion to spread the importance of the days among the community especially the school children.

During the reporting year we also observed Constitution Day in our project "IRCA" in Subarnapur district involving school children and inmates of the project.

8. CONCLUSION :

NRDC as a state level voluntary agency has been striving hard to achieve its set objectives with concerted efforts with limited assistance & resources within the limitation an on non-governmental organization. Efforts are on to strengthen the financial technical administration as well as professional capabilities of the organization and for which the whole hearted assistance & co-operation is needed from the foreign funding agencies, Govt., Non govt. & general public.

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President
NRDC

PRESIDENT
NATIONAL RURAL DEVELOPMENT
COOPERATION (NRDC)